CONTENT & CONNECTIVITY HUMAN RESOURCES ASSOCIATION







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With more than 1 million hardworking people at the core of the success of the technology, media and entertainment industry, every strategy, policy and process related to people is a priority. That's why C2HR exists. For more than 25 years, our nonprofit professional association has provided data analytics to drive business decisions, benchmarks to ensure competitive pay practices and an industry-specific

We invite you to join our vibrant community of 4,800 members and gain access to all that we offer as detailed on the next page. As you can see by the list below, you will be in excellent company!

forum for HR professionals to network, learn and share ideas.



Supporting

12

Million Jobs























Companies





















































































Member Benefits

HR professionals in the technology, media and entertainment industry leverage their involvement in C2HR to stay abreast of HR trends and make valuable connections with colleagues across the industry.

Professional Development

- The HR Learning Series (free for members) offers expert insight on a variety of topics and interactive Q&A via live and on demand webinars.
- C2HR CON is our signature learning experience. It will be held August 5-6, 2024 in Brooklyn, New York and will feature a dynamic collection of speakers and high-impact topics. Members enjoy a discounted registration rate.
- Many of our programs are approved by SHRM and/or HRCI for continuing education (CE) credits.

Meaningful Networking

- Interactive webinars in our HR Learning Series provide a way to engage with HR experts and colleagues.
- C2HR CON is the largest gathering of HR professionals from our industry. The event provides a variety of opportunities to network and make connections across our HR community.
- Follow our LinkedIn account to receive news and member accolades in your feed.
- The online membership directly makes it easy to connect with any of our 4,800 members.
- Communities of Practice provide a forum to engage with professionals focused on a key HR function or topic. New in 2024!

HR Knowledge Center

- Curated collection of more than 750 timely articles.
- Searchable by 24+ HR topics.
- 24/7 online access at c2hr.org/knowledge-center.

HR Pulse

- Our member newsletter is delivered to your inbox featuring insight from HR experts and innovative initiatives by our member companies.
- Members are invited to be guest authors.
- Archived issues are available on our website.

HR Game Changers Awards

- All members are eligible to be nominated.
- Award categories include Advocates, Cultivators, Ignitors, Strategists and Transformers.
- Winners receive industry-wide recognition at the C2HR CON, in Cablefax Daily and HR Pulse.
- The nominations deadline is March 17, 2024.





Join C2HR Today!

C2HR has an all-inclusive member dues structure that provides the full array of member benefits for every member of your company's human resources team.

Number of Members	Annual Dues
1	\$350
2 to 50	\$900
51 to 250	\$2,500
251 to 500	\$5,300
501+	\$6,800

To join or renew, please visit our website or call 217-625-4887.

