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Futurist to Headline C2HR CON in
Brooklyn, NYC on August 8

NAPERVILLE, ILL., May 31, 2023 — The fourth industrial revolution has arrived, heralding a transformative change in work with widespread consequences for companies and individuals. The right question isn't which jobs are going to be replaced, but rather, what work will be redefined, and how. At the C2HR CON on August 8 in Brooklyn, New York City, renowned futurist **Ravin Jesuthasan** will separate artificial intelligence (AI) fact from fiction and provide attendees with a clear-eyed way to think about how technology will affect their organizations.

The 2023 C2HR CON will be the first live, in-person event for the Content & Connectivity Human Resources (C2HR) association since 2019 and is expected to be the largest gathering of human resources (HR) professionals within the media, technology and entertainment industry. The event theme is Next Gen HR: Future Focused. Conference attendees and speakers will take a candid look at the challenges and opportunities facing HR today including pay transparency, talent acquisition, hybrid work, the next gen of learning & development, employee wellbeing and workforce trends. Online registration is now available at www.C2HRCON.org.

ABOUT C2HR
Content & Connectivity Human Resources (C2HR) is a professional association serving 4,800 members from 50 companies spanning the technology, media and entertainment sectors. C2HR provides industry-specific analytics, information and resources, as well as networking and educational opportunities. Its signature initiatives include the C2HR Annual Compensation Surveys and the C2HR CON. For more information, visit www.C2HR.org.

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