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C2HR Announces 20th Annual Compensation Surveys, Industry Employers Invited to Participate

NAPERVILLE, ILL., April 5, 2022 — For the 20th consecutive year, the Content & Connectivity Human Resources Association (C2HR) invites industry employers to participate in its Annual Compensation Surveys. This year’s results are highly anticipated, as they will help us understand compensation movement reflecting how companies are responding to The Great Resignation, geographic pay differences and employers’ most pressing issues as they administer compensation and compete for talent.

“The longevity of the C2HR Annual Compensation Surveys reflects the value that employers have for industry-specific data and benchmarks,” shared Parthavi Das, executive director of C2HR.

C2HR’s survey results are industry-specific, providing an in-depth analysis of pay practices for more than 150,000* incumbents, including both exempt and nonexempt positions ranging from technicians to top executives. Participants will submit data reflecting 2022 budgets for base salaries, short-term and long-term incentive plans, and sales compensation. The surveys and their findings are separated into two participant categories: connectivity providers (multiple system operators [MSOs], satellite, telecommunications and home security companies) and content developers (digital content creators, cable programmers and broadcast networks). The 2022 Connectivity Provider Survey includes 575 job titles, and the 2022 Content Developer Survey includes 650 job titles.

Data for the 2022 surveys is due in late April. Survey results will be delivered in September via a secure online data portal that allows for customizable excel spreadsheets and presentation-ready reports for every position. Survey participants will receive tools for analysis, including paired comparison and title-matched reports. For executive compensation data, participants also receive a regression analyses by revenue and subscribers.

Given the highly confidential survey data, the results from any given company cannot be seen. Only summary information pertaining to all participants is available. This reporting approach complies with Federal Trade Commission (FTC) regulation and encourages participation without fear of exposing proprietary information to the public. C2HR has commissioned the Croner Company to collect and analyze the data and identify industry trends and benchmarks.

The 2022 survey job families, position grids and highlights from the 2021 survey findings are available at <https://c2hr.org/compensation-surveys/>. To enroll to participate in the 2022 C2HR Compensation Surveys, contact [Laurie Krashanoff](#) at 415.485.5521.

*Based on 2021 C2HR Compensation Surveys data.

ABOUT C2HR

Content & Connectivity Human Resources (C2HR) is a professional association serving 4,800 members from 50 companies spanning the technology, media and entertainment sectors. C2HR provides industry-specific analytics, information and resources, as well as networking and educational opportunities. Its signature initiatives include the [C2HR Annual Compensation Surveys](#) and the [C2HR CON](#). For more information, visit www.C2HR.org.

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