



FOR IMMEDIATE RELEASE

Media Contact: [Melissa Hicks](#) at 484.888.6766

C2HR Offers Free Webinar: Pay Trends in a Hypercompetitive Talent Market

NAPERVILLE, ILL., March 9, 2022 – As industry employers strive to attract talent and retain employees amid The Great Resignation, pay and perks continue to be key levers. To assist companies in their efforts, C2HR will host a free webinar on March 22 at 2:00 pm ET. The program, titled “Pay Trends in a Hypercompetitive Talent Market,” will feature compensation expert, Hali Croner, president and CEO, of The Croner Company.

“When it comes to compensation, it’s critical to know if your pay practices are competitive,” shared Parthavi Das, C2HR’s executive director. “For more than 25 years, companies have trusted the C2HR Compensation Surveys for industry-specific benchmarks and analytics. We’re pleased to share key highlights from our most recent research with the industry via this webinar.”



Croner will discuss key findings from the recent [C2HR Compensation Surveys](#) including hot jobs that are earning the biggest pay gains, bonus practices, and perks that companies are leveraging to attract new hires and retain talent. Croner will also answer questions pertaining to participation in the 2022 surveys.

C2HR Webinars are typically provided free for members only. However, **a complimentary registration for the March program is available to anyone within the industry.** Advance registration is required at <https://c2hr.org/events/webinar-series/>. SHRM has approved this webinar for one continuing education (CE) credit for registered participants.

ABOUT C2HR

Content & Connectivity Human Resources (C2HR) is a professional association serving 4,800 members from 50 companies spanning the technology, media and entertainment sectors. C2HR provides industry-specific analytics, information and resources, as well as networking and

educational opportunities. Its groundbreaking initiatives include the Annual C2HR Compensation Surveys and C2HR CON. For more information, visit www.C2HR.org.

###