



# C2HR

Content & Connectivity  
Human Resources

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## **C2HR Invites Industry Compensation Specialists to Shape 2022 Salary Surveys**

**NAPERVILLE, ILL., JANUARY 13, 2022** — In today's tight labor market, compensation can make or break an employer's ability to recruit and retain talent. Armed with industry-specific benchmarks, companies can determine if their pay practices are competitive. For 25 years, one industry association has steadfastly tracked compensation practices for connectivity providers and content developers: Content & Connectivity Human Resources (C2HR). C2HR invites compensation specialists from across the technology, media and entertainment industry to help shape the 2022 C2HR Compensation Surveys by participating in a virtual planning session with colleagues from across the country. A company does not have to be a committed 2022 survey participant to have a representative attend.

Two planning meetings will be held: one for each survey category. The C2HR Content Developers Compensation Survey Planning Meeting will be held via Zoom on Wednesday, January 19 from 1:00 to 4:00 p.m. EST via Zoom. The C2HR Connectivity Compensation Survey Planning Meeting will be held via Zoom on Friday, January 21 from 1:00 to 4:00 p.m. EST. To register for either meeting, please contact Laurie Krashanoff at [laurie@croner.biz](mailto:laurie@croner.biz).

The C2HR Surveys are conducted by The Croner Company on behalf of C2HR. During the meetings, The Croner Company's CEO, Hali Croner, will present trends and highlights from the 2021 C2HR Compensation Surveys. In addition, attendees will contribute to the design of the 2022 surveys and participate in a roundtable discussion on key compensation-related topics and pressing issues.

We strongly enforce confidentiality throughout the entire survey cycle from the planning meeting through published reports of results. At the planning meeting no discussions may include actual compensation levels and roundtable discussions will be related topics without salary discussions. To ensure confidentiality, the survey results from any given company cannot be seen, and only summary information pertaining to all survey participants is available. In addition, The Croner Company confirms in writing and orally that there is no discussion of actual pay levels at the planning meetings. This reporting approach complies with Federal Trade

Commission (FTC) regulation and encourages participation without fear of exposing proprietary information.

**ABOUT C2HR**

Content & Connectivity Human Resources (C2HR) is a professional association serving 4,800 members from 50 companies spanning the technology, media and entertainment sectors. C2HR provides industry-specific analytics, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include its Annual Compensation Surveys and HR Symposium. For more information, visit [www.C2HR.org](http://www.C2HR.org).

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