



C2HR

Content & Connectivity
Human Resources

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C2HR Invites Industry Employers to Gain Access to Industry-Specific Compensation Benchmarks & Trends

NAPERVILLE, ILL., March 18, 2021 —If you are wondering what lingering impact COVID-19 will have on compensation, you are not alone. Employers of all sizes continue to adapt their pay practices as they grapple with the new world of work propelled by the pandemic. The Content & Connectivity Human Resources Association (C2HR) invites eligible companies to gain insight into timely benchmarks for pay, amenities and benefits by participating in the 2021 [C2HR Compensation Surveys](#).

The C2HR survey results are industry-specific and provide an in-depth analysis of pay practices for more than 170,000 incumbents*, including both exempt and nonexempt positions ranging from technicians to top executives. Participants will submit data reflecting 2021 budgets, base compensation figures, amenities and benefits. The surveys and their findings are separated into two participant categories: connectivity providers (MSOs, satellite and telecommunications companies) and content developers (digital content creators, cable programmers and broadcast networks).

Given the highly confidential survey data, the results from any given company cannot be seen. Only summary information pertaining to all participants is available. This reporting approach complies with Federal Trade Commission (FTC) regulation and encourages participation without fear of exposing proprietary information to the public. C2HR has commissioned the Croner Company to collect and analyze the data and identify industry trends and benchmarks.

To view the 2021 survey job families and position grids, read highlights from the 2020 survey findings and request more information, please visit <https://c2hr.org/compensation-surveys/> or contact [Laurie Krashanoff](#) at 415.485.5521.

*Based on 2020 C2HR Compensation Surveys data

ABOUT C2HR

Content & Connectivity Human Resources (C2HR) is a professional association serving 4,300 members from 50 companies spanning the technology, media and entertainment sectors. C2HR provides industry-specific analytics, information and resources, as well as networking and educational opportunities. Its signature initiatives include the [C2HR Annual Compensation Surveys](#) and the [C2HR CON](#). For more information, visit www.C2HR.org.

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