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C2HR CONFERENCE Shifts to Virtual Venue, New Dates

NAPERVILLE, ILL., June 25, 2020 —C2HR, the Content & Connectivity Human Resources association, has announced that it will conduct the C2HR CONFERENCE online. The virtual event will be held on November 10-17 and will feature 10 dynamic, interactive 60-minute sessions focused on topics related to the theme “Catalysts for Change.”

The C2HR CONFERENCE was originally planned to take place in Brooklyn on August 4. However, the COVID-19 pandemic created significant concerns for a live event.

“From work from home (WFH) policies and virtual recruiting to strategizing the safe return to the workplace, human resources professionals continue to play a critical role in helping industry employers respond to the coronavirus crisis. The virtual C2HR CONFERENCE will allow them to gain insight into the new world of work in a convenient, interactive and travel-free manner,” shared Pamela Williams, CAE, executive director for C2HR.

The announcement comes on the heels of the success of the group’s webinar series focused on The Re-Entry Journey which attracted a record number of participants. C2HR CONFERENCE sponsorship opportunities, online registration and speakers will be announced soon at www.C2HRConference.org.

ABOUT C2HR

Content & Connectivity Human Resources (C2HR) is a professional association serving 4,300 members from 50 companies spanning the telecommunications, technology, media and entertainment sectors. C2HR provides industry-specific analytics, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include its Annual Compensation Surveys and HR Symposium. For more information, visit www.C2HR.org.

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