



C2HR

Content & Connectivity
Human Resources

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C2HR Seeks Compensation Survey Participants to Identify Industry-specific Salary Benchmarks & Popular Perks

NAPERVILLE, ILL., March 12, 2020 — With the unemployment rate at a low 3.6 percent, industry employers continue to face a limited hiring pool. This ongoing battle between supply and demand will likely impact wages in 2020 across the technology, media and entertainment industry.

“Pay is a fundamental lever that helps employers attract and retain talent, so it’s incredibly valuable for companies to know if their pay practices are competitive. For more than 20 years, C2HR’s Compensation Surveys have provided industry-specific benchmarks on salaries, incentives and other compensation components,” shared Pamela Williams, CAE, executive director for C2HR.

Companies are invited to enroll to participate in the 2020 C2HR Compensation Surveys by contacting Laurie Krashanoff at 415.485.5521. The survey results will be separated into two participant categories: connectivity providers (MSOs, satellite and telecommunications companies) and content developers (digital content creators, cable programmers and broadcast networks). Given the highly confidential survey data, the results from any given company cannot be seen. Only summary information pertaining to all participants is available. This reporting approach complies with Federal Trade Commission (FTC) regulation and encourages participation without fear of exposing proprietary information to the public. C2HR has commissioned the Croner Company to collect and analyze the data and identify industry trends and benchmarks.

Last year, 55 employers submitted data on compensation, amenities and benefits for nearly 200,000 incumbents, including both exempt and nonexempt positions ranging from technicians to top executives. To view the list of participating companies and highlights from last year’s results, please visit <https://c2hr.org/compensation-surveys/>.

ABOUT C2HR

Content & Connectivity Human Resources (C2HR) is a professional association serving 4,300 members from nearly 50 companies spanning the telecommunications, technology, media and

entertainment sectors. C2HR provides industry-specific analytics, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include its Annual Compensation Surveys and HR Symposium. For more information, visit www.C2HR.org.

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