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C2HR Conference to Engage, Empower, Elevate Industry HR Pros
October 16-17, 2019 in Philadelphia

NAPERVILLE, IL, July 15, 2019—The transformation of the industry’s human resources association began in January with a new name, Content and Connectivity Human Resources (C2HR). Today, the organization announced a reimagined annual conference. Formerly known as the HR Symposium, the C2HR Conference will take place on October 16 and 17 in Philadelphia. Attracting nearly 300 attendees, it is the industry’s largest gathering of HR professionals in the technology, media and entertainment industry.

This year’s event will launch on Tuesday, October 16 with a can’t-miss networking reception at the stunning Comcast Technology Center. Comcast’s innovative workplace will provide an ideal backdrop to connect with colleagues and get inspired by the innovative workplace design.

The next morning, the opening session, *Innovation and the Future of Work*, will explore how individualized behaviors and work culture can cultivate unparalleled creativity within a workforce. Lisa Sun, founder and CEO of Gravitass, (pictured left) will share her breakthrough story of success to inspire attendees to be resilient risk takers and catalysts for change. While futurist Jaime Neely, chief culture officer of Trend Hunter, (pictured center) will draw upon Trend Hunter Innovation Assessment data gathered from 30,000 business leaders to reveal the key trends that are transforming work culture.



The session will conclude with Scott Porter (pictured right), senior vice president of HR for Turner, joining Sun and Neely on stage for a dynamic discussion about HR and the future of work. The C2HR Conference will feature four blocks of breakout sessions, allowing attendees to customize their conference experience by selecting from these topics:

- Workplace Design
- Diversity & Inclusion
- Employee Branding
- Artificial Intelligence
- Innovation
- Change Management
- Resilience
- Legal Issues
- Corporate Social Responsibility
- Employee Surveys
- Employee Engagement

In addition to the educational sessions, the conference will feature a networking breakfast and luncheon, as well as the presentation of the Excellence in HR Awards. Additional details and online registration are available at <https://www.c2hrcon.org/>.

The 2019 C2HR Conference Committee

One of the unique attributes of the C2HR Conference is that it is developed by a diverse committee of industry HR leaders. The 2019 C2HR Conference Committee co-chairs are Seth Feit of Charter Communications and Scott Porter of Turner. The committee members are Jana J. Broadie of Cox Communications; James Hendricks of ESPN; Andrea Mantilla of A+E Networks; Julie Neimat of Discovery Inc.; Mike Shehl of Charter Communications; Dionne Vernon of Comcast Corporation; and Bill Williams of Discovery Inc.

About C2HR

Content & Connectivity Human Resources (C2HR) is a professional association serving 4,300 members from nearly 50 companies spanning the telecommunications, technology, media and entertainment sectors. C2HR provides industry-specific analytics, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include its Annual Compensation Surveys and C2HR Conference. For more information, visit www.C2HR.org.

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