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## **C2HR Announces Social Impact Award and Call for Nominations for All Excellence in HR Awards**

**NAPERVILLE, ILL., April 29, 2019** — As an increasing number of employers embrace corporate social responsibility as a meaningful way to engage employees and consumers, Content & Connectivity Human Resources (C2HR) is pleased to introduce the Social Impact Award. The award expands the association's recognition program which includes the Team Innovator and Aspiring Leader awards. C2HR is seeking [nominations](#) for all three awards now through June 15, and the awards will be presented at the C2HR Conference on October 17 in Philadelphia.

"In the fast-paced environment in which we all work, it's valuable to take a moment to celebrate the achievements of our members. C2HR's Excellence in HR Awards provide a forum to shine the light on the companies and individuals who are setting the bar within their field and furthering the success of their organizations," said Pamela Williams, CAE, C2HR's executive director.

### **Social Impact**

Local and national social good initiatives that occurred between January 2018 and May 2019 will be considered, and all C2HR member companies are eligible to apply. Nominations will be judged on the scope of employee participation and the social impact.

### **Aspiring Leader**

This award recognizes an emerging HR professional whose fresh perspective, inventive ideas and innovative strategies have positively impacted the organization. Nominations are open to all HR professionals at the director level or below who are employed by a C2HR member company.

### **Team Innovator**

This award recognizes a company for an innovative HR strategy or initiative that positively impacted company culture or business results. Initiatives implemented between January 2018 and May 2019 will be considered, and all C2HR member companies are eligible to apply. An award will be given to one content delivery provider (MSO, satellite or telecommunications company) and one content developer (digital content creator, cable programmer and broadcast network).

C2HR also announced that it has overhauled the nomination process by dramatically reducing the nomination form for each award. Nomination forms and a list of past award recipients are available at <https://c2hr.org/awards/>.

#### **ABOUT C2HR**

Content & Connectivity Human Resources (C2HR) is a professional association serving 4,300 members from nearly 50 companies spanning the telecommunications, technology, media and entertainment sectors. C2HR provides industry-specific analytics, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include its Annual Compensation Surveys and HR Symposium. For more information, visit [www.C2HR.org](http://www.C2HR.org).

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