



# C2HR

Content & Connectivity  
Human Resources

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## **CTHRA Celebrates 25 Years of Service to the Industry with New Name**

**NAPERVILLE, ILL., January 14, 2019** —Since 1993, companies have relied on the Cable and Telecommunications Human Resources Association (CTHRA) for industry-specific compensation analytics, workforce best practices and a forum for human resources (HR) professionals to learn, network and collaborate. Today, the professional association announced that it has changed its name to Content and Connectivity Human Resources (C2HR).

“Just as talent management has changed tremendously over the past 25 years, so has our industry. The convergence of technologies, changing consumer behaviors, innovations, globalization and consolidation have dramatically transformed the marketplace, and our new name reflects the changing landscape in which our member companies operate,” shared Pamela Williams, CAE, executive director for C2HR, which has 4,300 members from nearly 50 companies spanning the telecommunications, technology, media and entertainment sectors.

While the organization’s name has changed, its commitment to the industry is unwavering. Throughout 2019, C2HR will announce new programs and initiatives aligned with its long-standing mission: to provide an industry-specific forum and analytics to help enable business success. This month, the association will release highlights from its renowned Annual Compensation Surveys, which establish valuable benchmarks in salaries, bonuses and long-term incentives.

“These are the most comprehensive surveys of our industry available. Without them, we would be somewhat hamstrung for data unique to our industry or to correlate with data outside our industry,” said Robert Scott, director of compensation for Cox Communications.

**ABOUT C2HR**

Content & Connectivity Human Resources (C2HR) is a professional association serving 4,300 members from nearly 50 companies spanning the telecommunications, technology, media and entertainment sectors. C2HR provides industry-specific analytics, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include its Annual Compensation Surveys and HR Symposium. For more information, visit [www.C2HR.org](http://www.C2HR.org).

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